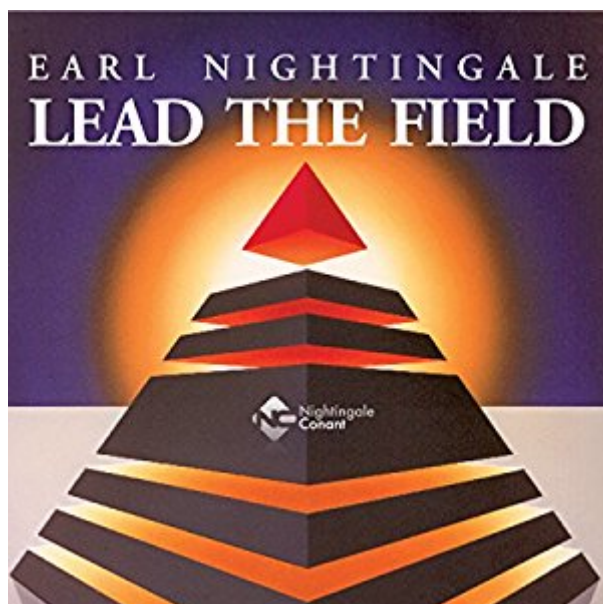


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# Lead The Field



## Synopsis

Profit from the "Program of Presidents" in Lead the Field. Hundreds of thousands of people have profited from the wisdom and savvy of Lead the Field! In fact, Lead the Field has often been referred to as the "Program of Presidents" because so many top executives have incorporated Earl's guidance and wisdom into their management philosophies. When you listen to this landmark program you'll be awestruck by the simplicity and timelessness of Earl Nightingale's words and ideas. Double your mental capability. Recognize and easily overcome the biggest stumbling block to high achievement. Dramatically improve your luck by changing one simple thing. Make success unavoidable with an easy three-minute-a-day exercise. Assess your potential worth, and start increasing it now. Earl Nightingale grew up in California during the Great Depression. Because his family was very poor, Earl educated himself in his local library. His main focus: what makes people turn out the way they do, in terms of their wealth, their career achievements and their happiness. After beginning his career in the US Marines during World War II, Earl was hired as a radio announcer. He eventually became a popular daily broadcaster for CBS. Through his interest in both personal development and audio, he partnered with Lloyd Conant to form the Nightingale-Conant Corporation. At Nightingale-Conant, he focused on recording the ideas and lessons about success that he studied throughout his life.

## Book Information

Audible Audio Edition

Listening Length: 4 hours and 6 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: Nightingale Conant

Audible.com Release Date: October 14, 2014

Language: English

ASIN: B00OH7A278

Best Sellers Rank: #145 in Books > Audible Audiobooks > Nonfiction > Philosophy #876

in Books > Audible Audiobooks > Health, Mind & Body > Self-Help #1124 in Books > Self-Help > Motivational

## Customer Reviews

We use several training cassette books in our company and this is the most popular. Earl Nightengale, in laymans terms, exposes the secrets of succesful people. An excellent motivator and

confidence builder. He shows that you can do it, if you only will. I have listened to it over and over the past few years, and it has had a significant impact on my development and my view of the world.

LEAD THE FIELD by Earl Nightingale could be considered the "secret kernel of wisdom" of all motivational audio series. Nightingale, who grew up too poor to own books or go to college, made a life-long study of how to better oneself and he became the leader of his field as a speaker and with his 7,000 motivational radio and TV commentaries. Now, with the audio program set from the foremost company for motivational listening, Nightingale-Conant Corporation which he founded, you can hear this set, which compiles the best of his self-improvement methods into twelve fascinating listening periods. In his grandfatherly, gentle voice he teaches the listener how to be "constructively discontented" and to use "intelligent objectivity" and gives "ideas and actions that will help you achieve personal happiness and fulfillment and to become the leader in whatever field you choose. You'll be glad you chose this set for your travel adventures listening!

Length: 11:26 Mins

"This is Earl Nightingale with the new edition of Lead the Field. This program is about 12 ideas that will bring order and success into our lives. These ideas will work wonders regardless of what we choose as the main thrust of our lives, for these are the great ideas that have evolved over the centuries, and together they form a constellation by which you and I can safely and successfully navigate...Success or failure as a human being is not a matter of luck, or circumstance, or fate, or of breaks, or 'who-you-know,' or any of the other tiresome, old myths and cliches by which the ignorant tend to excuse themselves. It's a matter of following a common sense paradigm of rules; guidelines anyone can follow."~ Earl Nightingale from Lead the Field

Nightingale was one of the 20th century's leading figures in the self-development field. After serving in World War II, he had an uber-successful radio show in Chicago. He went on to create Nightingale-Conant which ushered in a new era of audio learning. This book is a transcription of an audio series featuring 12 ideas on how we can "Lead the Field." It's classic, no-nonsense Nightingale. Packed with Big Ideas and commonsense, inspiring, practical wisdom. I'm excited to share a handful of my favorite Big Ideas:

1. Acres of Diamonds - You sitting on a diamond?
2. What's Your Goal? - In a single sentence?
3. Want More? - Serve more.
4. We Need Each Other - See the silent gifts.
5. What Are Your Powers? -

Some questions to lend insight. Here's to being the captain of our soul ships and navigating to our destiny with ever expanding grace and joy, my friend! To find 250+ more reviews visit

In simple, straightforward language, Earl Nightingale takes our lame excuses for NOT being successful and refutes them all. "We are what we think about." What a basic, yet profound statement of which we need to be constantly reminded if we hope to become our best! I will keep this cassette series in my car and play it whenever I start to lose my focus or feel sorry for myself.

I had listened to Earl Nightingale (and other NC tapes over and over) for years while in my 20s. When I heard his voice again, it was like I was transported back in time and a shiver went through me. With that said, in listening to "Lead the Field" during my Sabbatical there are still all the great ideas, but I think they are now packaged a bit archaically. The unspoken and unexamined notion that comes across to me is that a high title or high income is an obvious indicator of success and is what we all should strive for. It is pretty clear in this day and age that title and income may be captured by the successful but too many of these folks striving to be in the top 5% do so without a sufficient counter balance of integrity. With that said, one addition I would make to this work is that no amount of success is worth surrendering your honesty and integrity and the notion that while business needs to be profitable if the only reason you are in business is to make a profit you may be setting yourself up for disappointment even if "successful". The 2nd notion I would add is the emphasis that one can use all these great ideas to achieve any goal in one's life. (This feedback is from listening to the audio tapes.)

I've bought virtually every self-improvement/success audio/video out there, (I've spent over 18K on these materials) and of them all, this multi-CD set is the most powerful and moving set I've gotten, of hundreds. I have to thank Jeffrey Gitomer for bringing Earls' "The Strangest Secret" to my awareness at one of his excellent seminars, where I bought the cd. Then I discovered these, via the nightingale website. This set of CDs is the most valuable I've ever listened to. Also the extended "Strangest Secret" 5-cd set and Essence of Success are very valuable. Highly recommended, profoundly moving to me and something I'll be re-listening to for the rest of my life. Get it. Also get all of Brian Tracy's stuff, it's great. And the Napoleon Hill cds. To your success, -Ken

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